

Dufferin to Lansdowne
bigonbloor.com/festival

BIG On Bloor

Saturday July 23 2011 (street closing)
Sunday July 24 (local celebrations) 1:00 - 9:00 PM

Bloordale, from Dufferin to Lansdowne celebrates business, community, arts and culture with a unique community and city-building festival featuring hundreds of events, activities and exhibitions. Three stages will fill with performers, musicians, singers, dancers, theatre, and karate.

More than 300 participants feature table exhibitions that line the street and present their projects, products, consumer goods, information or events. Community awards are presented to honour exceptional citizens and there are interactive games, craft tables and attractions for families and children.

Strolling buskers and parades weave through the crowds. Our famously diverse restaurants - East African, South Asian, Somali, Vietnamese, Caribbean, Japanese, Portuguese, Chinese, Mexican, Italian and Canadian host food, music and dance, some with outdoor extended licensed patios. The Responding Festival culminates its month-long activities of art, architecture, poetry and performance at the Bloor/Dufferin school-grounds.

BIG Awards

BIG awards are part of the BIG on Bloor Festival opening ceremonies on the Bloordale Stage at Bloor and Margueretta Street, July 23, 2011, 1:00 PM.

Elected officials, Councillor Ana Bailao of Ward 18, Tony Ruprecht, Member of Provincial Parliament and Andrew Cash Canadian Member of Parliament will present awards to outstanding local citizens.

BAAF: Bloor Alternative Art Fair

The BAAF is a unique opportunity, an affordable art fair for art galleries, art dealers, and artists to take art into the streets with exhibitions, and public performances.

This year, the BAAF's focus will be on partnerships between emerging artists and arts instructors, arts professionals, and/or senior artists to exhibit, sell work, and engage in a diverse and artistically rich neighbourhood. This is a great way to start or add to your art collection.

BAAF's Off-Table Projects include performances by: Adriana Disman, Julian Higuerey Nunez, and Daisuke Takeya and Nils Fischer.

Celebrate Here: Music Festival

More than 20 group and performers will fill the three stages, at St. Clarens, Margueretta and Pauline, as well as the performance space in the Bloor/Dufferin School yard including such well-appreciated acts as Maskdown, Azores and redxdown and of course, our wonderful DJ IndieCan Urban is back hosting the stage at Margareta.

Savour Bloor

On July 24, stores from Dufferin to Lansdowne celebrate Bloor Street with Savour Bloor and offer special-in store events, discounts, sales or prizes. Some local restaurants will provide tester menus that encourage visitors to explore one of the

most diverse culinary sections of the city including: Portuguese, Indian, African, Vietnamese, Caribbean, Vegetarian, Contemporary Experiment and Middle Eastern.

Responding Festival

Developing from June 29 to July 24th
Playground, Bloor Street at Dufferin Ave

The Responding Festival is a month long project by artists, designers, architects, poets, community groups, residents and volunteers and is a feature event of the BIG On Bloor Festival July 23/24, 2011. Please make Bloor and Dufferin in Toronto a destination for a summer walk from June 29 to July 24, drop by often to see what is evolving and to participate.

The school playground directly edges Bloor Street but is separated by a 12 ft-high chain-link barrier fence. This summer we opened the playground area of the school and offered it as a Bloor Street public space. We have transformed the empty space into a public art environment: a collision of art and architecture, performance, poetry, landscape, discussions and playgrounds made by artists and architects, cultural collectives and community participants. The intention is to make a non-stop swirl of activity, a site for evolving experimental forms and new ways of creating in a shared place that responds to the city, the community, each other and being here now.

Responding actively marks the school-ground site for designation as an on-going public space when Kent School closes in 2012. The project is an effort to claim the corner of Bloor and Dufferin and safeguard for community use in forthcoming development proposals.



Saturday July 23, 2011

1:00 - 9:00 PM

Participants (by section)

A BAAF

[Lansdowne to St. Clarens] North

- BMO Bank of Montreal
- Alec Dempster
- Stephen Schaffer
- James Sokoluk
- XPACE Cultural Centre
- Caitlin Russell Art
- lewis forsythe photography
- Julian Higuerey Nunez
- Artscape
- DAICHI Projects
- Honey Novick
- SKETCH - Working arts for street involved and homeless youth
- Spacing Magazine
- Mercer Union / C Magazine

B BAAF

[Lansdowne to St. Clarens] South

- Bloorale Pantry outdoor patio
- Elephant Shoes
- Jennifer Faria
- TONY trends
- Rogue Goat
- Toronto Free Gallery
- FADO Performance Art Centre
- Monster Beach Collective
- Tia Gillespie
- Yigi Chang Illustrator
- Adriana Performance
- Jackson Abrams
- La Cosmopolita/Sara Sehgal Photography
- Christopher G. Johnson - Artist
- DENIAL ART
- Daisuke Takeya and Nils Fischer
- Cafe Stella outdoor patio

C [St. Clarens to Emerson] North

- Toronto Coffee Company
- Jaded Dragon Studios
- an eye for vintage
- House of Hsueh and We Are Wedges
- Logitest Solar Inc.
- Jasmine Courtemanche
- Amy's Apothecary
- LMcreation
- El Indio Peru
- Collectiv and Crocheted Curiosities
- Clutch Collective
- GEZELLIG
- In my DreamZ
- So You Think You Can Speak - Talent Search
- AutoShare

D [St. Clarens to Margueretta] South

- ice cream truck
- chipchip bags
- Katz Jewelry
- Hyphen Photography
- One Heart

- Holy Oak outdoor patio
- Healing Source Chiropractic
- Little Heart Beats
- TasteBuddy
- Accessorism & Madame Souffle
- Because I Am A Girl
- Pixie Mood
- Compass Jewelry
- Youth Challenge International
- Leila Cools
- Kynk Naturals
- RateMyCondo
- The Salvation Army Thrift Store
- Tony Ruprecht
- Amber - good face painter

E [Emerson to Margueretta] North

- Toronto Neighbourhood Mandalas
- KAU! KAU! AUK! AUK!
- Kraftmandu Apparel Inc.
- Find It Fascinating
- Random Pretty Things
- nuthouse
- Chokka Jewellery
- Chiqui Ramirez
- Wreath My Breath Away
- Featherband
- Tony Lee
- Max Mart Traders Inc
- Kooopeh Designs Inc.
- Sara Duke Factory Store
- Vengeo
- Antimatter

F [Margueretta to Brock] South

- Bloorale BIA
- Ecofabloka Inc.
- Naturally Henna
- Toronto Environmental Alliance
- Made of Awesome
- Ransack the Universe
- Rozaneh
- JET. Designs
- JOOL Clothing
- Studio Miutopia
- Chakman Jewellery
- Cafe Piccolino outdoor patio
- Ping Pong
- Story Planet
- Rings and Things

G [Margueretta to Brock] North

- Duffy's outdoor patio
- With An Indian Touch
- Canadian Scholarship Trust Foundation
- Hennafication
- EARTHCREATIONS AND ARTWARE
- maya collection inc
- This Precious Life
- Caitlin & Co.
- sillygirls sillygirl
- Imago Press
- Katnip
- Councillor Ana Bailao

- Toronto Vegetarian Association
- Yes World Boutique
- Knotted Nest
- ArtzDec
- Gotcha Covered Baby
- Canadian Stage

H [Brock to Brock] South

- Little Ra's
- LISI 217 CLOTHING & ACCESSORIES
- Busy Bee Hot Flashes
- Sistering - A Woman's Place
- Farrucas

[Brock to Pauline] South

- Rings by Stephanie
- Eadrey Food Company Ltd
- Toronto Transit Commission
- The Second City
- AS SEEN ON TV GADGETS
- WORN Fashion Journal
- The MadStone Soapery
- Randolph Academy for the Performing Arts
- World Literacy Canada
- Shoppers Drug Mart
- Treasures of Hope
- Three Speed outdoor patio
- Scents of the Zodiac
- Androgynous Natural Skincare
- The Silver Bobbin
- Coal Miner's Daughter
- GiggleGreen Enterprises Corp.
- West Toronto Community Legal Services
- Abrigo Centre
- Meya'Teyes Authentiks
- Victoria Craig

[Pauline to Russett] South

- Draki Designs
- FITS Toronto
- Anarres Natural Health
- Essence of Life Soaps and Candles
- Rachel & co
- Hope Link
- BLASTOFF productions
- John Laytom
- Joya
- Cards With a Conscience
- Matiasshiatsu
- Flights of Fancy
- Rainbow Caterpillar
- Heritage Education Funds Inc.
- Cozied Up
- KS Studios
- ABC SHOES
- Candi's Coils
- Forever Designs Jewelry
- Shiatsu Therapy
- JENNY DO
- Bebbbers
- Secrets of the Sun Woman
- The Studio District
- Earth Faerie
- [Russett to Dufferin] South
- EVAS IMPORT
- Cirque-ability

Lansdowne to Dufferin

Bloor St. West, Toronto

- Egypt Treasures
- Aloha Kettle Corn
- Foodland Ontario
- Sari Sarap
- The Toronto Coffee Company
- Top-Dog
- Primal Indulgence
- Spudlicious
- Arepa Market
- VAUGHAN BELGIAN WAFFLE
- La Fiesta Catering
- Hawaiian Barbecue
- ice cream truck

I [Brock to Pauline] North

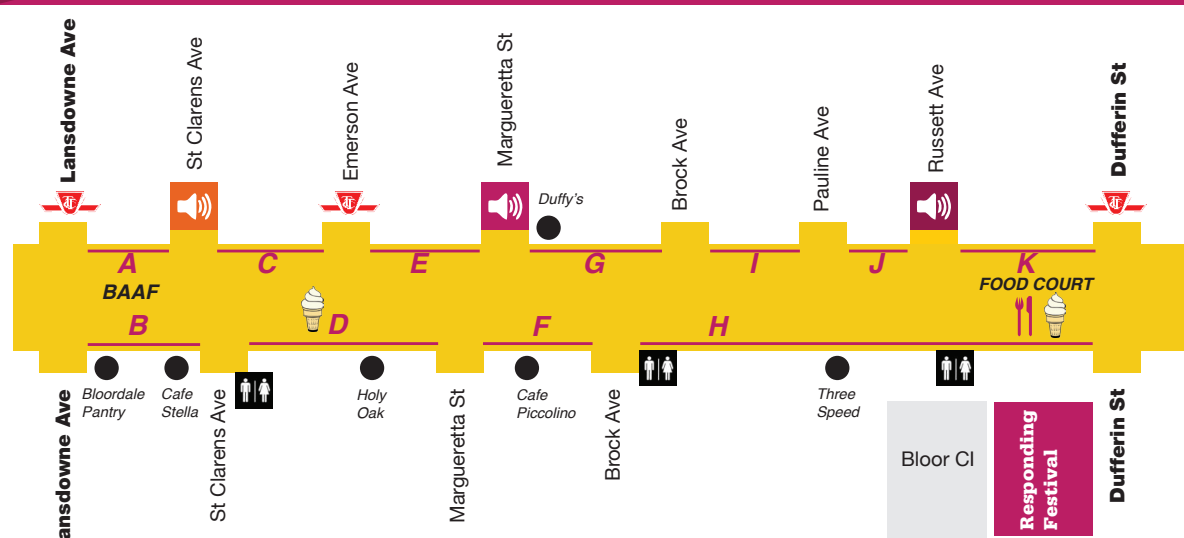
- PolyClay+Recycled creations
- MSC DESIGNS
- Setsuko Fine Jewelry
- Me to We
- **Sweet Pete's**
- Clean Train Coalition
- Twine Birds
- Candies by Chokrev
- Thistle & Weeds
- Streetprints
- Ivonka In/Vision
- Teachers to Go, Inc.
- 2B GREEN
- Petunia Soap Company
- **PUBLIC MOBILE**
- Mansha Nichani
- Neha
- Cookie Munchsters/Andrea True Confections

J [Pauline to Russett] North

- Fa.real Clothing
- corduroy
- RoRo Art
- madeline marie ceramics
- Adam Gabourie
- Llama Yama Designs
- El Tambache
- Wear and Play
- South Asian Women's Centre
- Mujeres Creativas, Working Women Community Centres
- **Bloor Gladstone Public Library**
- Sistering- Spun Studio
- ARTEZANO CANADA
- Julia Stainforth
- Hello! stuff by David Chiu
- Toronto Hydro
- GreenHere: Community Reforestation & Greening Initiatives
- **CIBC Bloor Dufferin**
- roghani fine wear

K [Russett to Dufferin] North

- Perfect Gift
- BEAD 4 HEALTH JEWELRY
- cgknits
- PROUD FM
- Tupperware
- Let's Be Frank



- Lemon Heaven
- Korea House
- SugarPop Rentals
- Nostalgia Creations
- Le djallon
- All Polish Food
- Kettle Korn Saloon

Responding Festival works by:

Adrienne Trent, Alex Le Lay, Amos Scully, Arthur Wigglesworth, BIG Research, Blaine Evans, Blue Republic, Corina Ardeleanu, Corrado Paina, Dwayne Morgan, Dougal Bichan, Donna Lypchuk, Dyan Marie, Eldon Garnet, Frank Bowen, Guy Walters, Gary Michael Dault, Iain BAXTER&, Jen Aitkens, JP King, Kelly McCray, Louise Bak, Maggie Flynn, Marianne Lovink, Mehdi Ghiyaei, Melody Taghipoor, Mike Hanson, Mike Murphy, Mohammed Al-Atheri, Mujeres Creativas, Navid Fereidooni, Nima Ahmadi, Nina Ispravnikova, Norman Cristofoli, Orest Tataryn, Pamila Matharu, Raza Mehdi, Richard Mongiat, Sanchali Roy Chowdhuri, Shannon Partridge, Sid Bruyn, Silviu Andrei Anton, Stephanie Ashenfelder, Stephen Marie-Rhodes, Ulysses Castellanos and others.

BIG Awards:

Andrew Cash honours: The Three Amigas (Donzilia Veiga, Grace Levy and Venilde Ferreira), Larry Firth, Carina Cojeen, Judd Ruhl and Amer Diab, Leandro Costa, and Mahmood Rangooni.

Tony Ruprecht honours: Mrs. Filomena Cabral, Mr. Steve DeQuintal, Ms. Jutta Mason, Mr. Harvie Toews, Mr. Mike Michielli, Ms. Raquel Escudero, Ms. Maria McGivern, Mr. Spiro Komodourous, and Mr. James Fitz.

Ana Bailao honours: Charles Campbell, Sylvia Fernandez, Dyan Marie, Jutta Mason, Steve de Quintal, Bloordale Press, Judy

Ross, Andrea Dawber, Richard Mongiat, Kripa Sekhar, and Marcie Ponte.
Bloordale BIA awards for public service: Councilor Ana Bailao, MPP Tony Ruprecht, MP Andrew Cash and Superintendent Ruth White

Andrew Prosser Prize presented by the Bloordale BIA for emerging practitioners in animation, journalism, photography or video. Awarded to: Gurpreet Ghag, Justin Millerson and Matt Lopes, Bloordale Press.

Sunday July 24

Day two BIG On Bloor Festival

July 24, 1:00 to 9:00 PM is the culmination and wrap-up of Responding Festival's month-long activities in the playground at Bloor and Dufferin. Join us at **3:00 for dance by Associa Cultural Do Minho De Toronto**, **4:30 R. F. As Tricanas of Toronto**, **5:30 Casino Rueda** and **poetry readings at 6:30** followed by an open-mic for readers and performers.

Refreshments under the Responding table tent, contribute ideas for the Bloordale Flag, add your comments for Rest, make a chalk drawing with artist-created chalk cast in the shape of Kent school, final day Piñata party and contribute to building a free-form sculpture started by teachers and students of Kent Summer School. All welcome.

July 24 also features Savour Bloordale where stores and restaurants offer special in-store events, sales and menus from 1:00 to 9:00 PM.

St. Clarens Stage

Start your BIG journey at the St. Clarens stage this year. Comprised of live graffiti painting, art murals, vocal and rap performances, "Big Tings" will showcase some of the finest Urban art Toronto has to offer. In collaboration with organizations such as The Collective, I Respect Music Entertainment, L.O.F.T Music, Under the Radar, UforChange and Rollpunch Entertainment, "Big Tings" is sure to make a BIG impact on this year's BIG festival. Get it?

1:00 pm	Come experience the DJ'ing finesse of the one and only MC Rae as AK Entertainment's CEO and The Collective's Creative Director in Chief, Anthony Kissoon delivers his opening speech thanking I Respect Music Entertainment Canada, UforChange, The LOFT, UTR and last but not least Rollpunch Entertainment.
1:30	Rap performances from Crossword and the Vibonics, Typhris and Double X from L.O.F.T. Music.
2:00	R&B performance by Veronica Domingues from LOFT Music. Rap performances by Scotian Sparks ft. P8E and CMA Entertainment.
2:30	Rap performances from the young buck Yung Spot of LOFT Music, followed by the lyrical illness of Da' Sandman and Ares of AK Entertainment.
3:00	Brief musical intermission brought to you by your friendly neighbourhood DJ, MC Rae.
3:30	An amazing mini - showcase within a showcase by the notorious I Respect Music Movement.
4:00	Vibe out to the earth tones of the illustrious Voyce, the deep Moses Reid and the conscious Die -Rek.
4:30	Another brief musical intermission brought to you by our friendly neighbourhood DJ, MC Rae.
5:00	UforChange members, Knowledge Incarnate, Brittany French, Trevayne and The Pho Wonton Curry crew represent! UFC!!
5:30	Desi makes his way on to stage from Out of the Cave Records, Nicole Faye from Euphonics and Freddy King from LOFT Music keep the show moving with their ill lyrical talent.
6:00	Morin 'n' Probst bring us live vocals and guitar. Hey!?! Who put that there?
6:30	Chillaz from Varsity Fam, Central Don and Clas'sick ice the event's night with their frosty poetics.
7:00	Clean Freestyle Session. Folks, this will be the finale and you won't want to miss it. Come experience the art of freestyling as all performing artists are invited to "freestyle" or improv lyrics to whichever beat Anthony chooses.
7:30	
8:00	

Long & McQuade Festival Stage at Margueretta

1:00 pm	Opening Ceremonies and Awards: Featuring the Fort York Fife and Drum Corps, Spiro Koumados, chair, Bloordale BIA, Dyan Marie, artist in residence, Ana Bailao, City councillor, Tony Ruprecht MPP, Andrew Cash, MP, BIG Awards.
2:00	Andrew Cash is a Juno award winning singer/songwriter who has released a dozen records over the last twenty five years. As well as co-founding the seminal Toronto post punk band LEtranger, Cash has released four solo records and four with the Cash Brothers, formed in 1999 with his songwriting sibling Peter Cash, formerly of the Skydiggers.
2:45	Transference: Three piece jazz/funk lineup.
3:30	Brazil Dance World , founded in 2006 by Goretí Cardoso and Lucas Ameral, offers a number of different Brazilian Social dance lessons and this year was the mastermind behind organizing the 1st Brazilian Dance Congress in Toronto. Brazil Dance World focuses and performs all of the Brazilian Ballroom dance styles including Samba de Gafieira, Brazilian Bolero, and Brazilian Swing, as well as other Brazilian partner dance styles such as Forró, Lambada and some Brazilian Carnival Dances such as Ax and Samba.
4:00	Ania Soul: Supremely confident female soul rock singer songwriter with a unrepentantly positive message and a belting voice to match. If you missed her at NXNE and CMW... you can catch her at Big on Bloor! aniasoul.com
5:00	TBA
6:00	Maskdown is a talented hip hop artist who speaks his knowledge learned from the school of hard knocks in his lyrics.
7:00	Azores is a high octane, anti-genre 3 piece renowned for their heavily poetic songwriting and highly entertaining live shows. GET ACTIVE!
8:00	redxdwn: Tech house music infused with melodic vocals and powerful guitar overtones.
MC: Spesh K is an award winning hip hop artist with 5 videos on Much Music and Much Vibe. He is also the host of IndieCan Radio, sCEBig Specials House, which plays all Canadian urban music.	

Pauline Stage

1:00 pm	United Front Artists are graduates of the In The Lab 101 Recording Arts program run by Amanda Cain at For Youth Initiative at 1652 Keele Street. As a Toronto Arts Council project, 10 youth from the Weston-Mount Dennis community were selected for a 6 month training program, overseen by resident producer Fonzo, of Dramatic Traxx.
2:00	Café Con Pan play son jarocho music from Veracruz, Mexico. They explore the roots of son jarocho while connecting with other traditions from Latin America and beyond. Alec Dempster and Kali Niño began playing as a duo in 2004.
3:00	Sage draws from a rich well of experience - including living in a tent for two years - to enthrall her audience with true stories.
3:30	Casino Rueda: We are a group of dancers who practice Cuban style salsa near Dufferin and Bloor. The dance is called casino rueda and it is where several couples dance in a circle while a leader calls out names of different spins and choreography.
4:00	CaMp CoMbO: Entertaining, energetic quartet CaMp CoMbO play wacky alt-jazz, maudlin ballads, crazee swing, latins, polkas, circus marches and maybe a surf beat. Darkly gleeful, often improvised and full of tricks! Gobs of original music, and some odd ball covers.
5:00	The Nancy Boys are a curious crime-frighting garage rock band based in Toronto, ON.
6:00	The Kohen Hammond Quartet: Four young cats carrying on the tradition of standards as well as exploring the new faces of jazz! Their journey begins!
7:00	Muso: someone who is obsessed with listening to & creating music. The Muso Project: the collaboration of two artists, combining their passions for blues & soul music into an eclectic blend of acoustic guitars, vocal stylings & expressive lyrics
8:00	Jennifer LFO: Alt-pop songwriter Jennifer LFO and her ace band perform a dynamic live show full of melodic hooks and prog-rock moments. Songs sung with truth, grit, and lots of wit.

Festival Credits

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A project of Bloordale BIA

